



# Event Interview and Media Packages

Video interview packages and event content services for exhibitors, sponsors, and companies attending business events.

## Interview packages

Included	Basic Short Interview <b>€590</b> Compact introduction	Standard Interview <b>€1,090</b> Longer interview plus article	Premium Interview Package <b>€1,990</b> Two videos or extended coverage
Final edited video length	Maximum 3 minutes	5 to 10 minutes	Two videos, each 5 to 10 minutes
Main purpose	Quick company intro for efficient event visibility	Multiple topics, deeper company story, product or service explanation	Two separate interviews, or one main interview plus a shorter second version
Video format	Vertical short video	Client chooses vertical or landscape	Client chooses vertical or landscape for each video
Speakers and topics	One speaker, compact topic	One interview, can cover several topics and may include a product demo	Two separate interviews can have different speakers and different topics
Questions prepared in advance	Included	Included	Included
CasinoLove YouTube publication	Included	Included	Included
CasinoLove website publication	Video page on CasinoLove website	Full article page with the video	Full article page with both videos
Link to client website	Not included	Included in article	Included in article
Social media sharing by CasinoLove	Included	Included	Included
Client video copy	No downloadable copy. Client can link, embed, and reshare from CasinoLove channels.	Light CasinoLove logo watermarked copy for client channels. No derivative works.	Clean copies without watermark for client use.
Best use case	Price-efficient short introduction for many social media channels	Clearer brand story, several topics, product demo, and long-term website content	More complete event content with two people, two topics, or main plus short version

## Event photo and video services

Included	Photo Starter <b>€490</b> Quick booth photo coverage	Starter Photo and Video <b>€790</b> Booth photos plus event B-roll recap	Two-Day Event Coverage <b>€1,490</b> Short coverage on both event days
<b>On-site coverage time</b>	<b>60 minutes</b>	<b>90 minutes</b>	<b>2 × 90 minutes</b>
<b>Photography</b>	Booth, team, product, basic team portrait, and candid networking shots	Booth, team, product, basic team portrait, and candid networking shots	<b>Two-day booth, team, product, event, and networking coverage</b>
<b>Edited photos</b>	<b>35 to 50 edited photos</b>	<b>35 to 50 edited photos</b>	<b>70 to 100 edited photos</b>
<b>Video content</b>	Not included	<b>One 30 second vertical recap clip with event B-roll, booth shots, and music. This is not an interview video.</b>	<b>Two 30 to 60 second vertical recap clips, one for each event day. These are not interview videos.</b>
<b>Same-day delivery</b>	<b>Up to 10 selected photos</b>	<b>Short video plus up to 10 selected photos</b>	<b>Short video plus up to 10 selected photos for each covered day</b>
<b>Final delivery</b>	Online gallery delivery	Online gallery delivery plus final short vertical video	Online gallery delivery plus two final short vertical videos
<b>Best use case</b>	Simple proof of event presence	Small exhibitors, short meetings, and quick social recap content	Companies that want visible content from both event days
<b>Content ownership and use</b>	Delivered for client use	Delivered for client use	Delivered for client use

Event photo and video packages are commissioned content services. CasinoLove publication can be added separately if the client also wants media exposure on CasinoLove channels.

### Topic ideas for the interview

Clients can choose the interview topic. The list below is only for inspiration.

- Company introduction
- Product or service overview
- Market positioning
- Industry trends
- Client problems and use cases
- Technology or platform explanation
- Event announcement or launch

### Content usage summary

**Interview packages:** CasinoLove owns and publishes the interview content. The client can link, embed, and reshare from CasinoLove platforms. Downloadable client copies are included only where stated in the package.

**Event photo and video services:** content is produced for the client. CasinoLove may ask permission to use selected material as a reference. CasinoLove channel publication can be added separately.

### Typical interview setup

- Questions are prepared before the event.
- The interviewee can repeat an answer during recording.
- The best version is kept in the final edit.
- Recording can be done at the booth, media area, or another suitable location.

### About CasinoLove

CasinoLove is a video production and media company. We produce interviews, event videos, product demos, tutorials, advertisements, and brand awareness content.

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